



CONFERENCE - ROUNDTABLES - EXHIBITION - AWARDS

STARTUP MAHAKUMBH 4.0

INDIAFIRST STARTUP EXPO & CONCLAVE 2024

4th Chapter of Asia's Biggest Startup Congress

YASHOBHOOMI, DWARKA, NEW DELHI (INDIA)
FRI TO SUN, 28th – 30th JUNE 2024

PROVISIONAL AGENDA

BUILDING ATMANIRBHAR BHARAT

Indigenize – Innovate - Empower

Concentration of technologies in the hands of few high-income countries would likely leave developing countries far behind. The latter will not benefit or very little from modern technologies and will lack ownership of such technologies. For India it's time to have parallel approach; Sourcing technology from nations who already have certain accomplishment as well as focusing upon indigenization. The indigenization in India would focus more on Indian companies developing advanced tech-solutions for accelerating the progress of major industries.

The IndiaFirst Startup Expo & Conclave'2024 bring forward discussions on startup topics, celebration of Tech accomplishments, Startup workshops, Industry Roundtable Meetings, and inputs submission with various steering committees.

Conference on National & International Opportunities for StartUp, Center and State Government Schemes for StartUp, Technologies for StartUp, Venture Capitalists and Investors

Please join us to exchange knowledge, networking with stakeholders, setting-up agenda for another year, and taking further steps for the Indigenization of Technologies in India.

Kind regards,
Rajkumar Sharma
President - AICRA

Supported by



INAUGURATION, CONFERENCE & STARTUP EXPO

Hall B1, Amaltas, India International Convention Center, Delhi

DAY 1

28th JUNE

SCHEDULE

09:30 AM to 10:30 AM

10:30 AM to 11:00 AM
Hall C1

11:15 AM to 11:45 PM

**INAUGURATION AND
KICK OFF**

**Startup
Mahakumbh 4.0**

11:45 AM to 12:15 PM

12:15 PM to 12:30 PM

12:30 PM to 01:15 PM

Moderator

Dr. Indrajeet Bhattacharya
DG- NIRA

03:00 PM to 03:45 PM

03:45 PM to 04:30 PM

Moderator

Dr. Nisha Ayedee
Director – AICRA Journal

PROGRAM

Registration and Business Networking

Inauguration of **Startup Mahakumbh 4.0**

Welcome Address

Shri Rajkumar Sharma

President, All India Council for Robotics & Automation

Chief Guest Address

Shri Mauvin Godinho

Minister of Industry, Govt. of Goa

Vote of Thanks

Dr. Indrajit Bhattacharya, Director General - NIRA

KEYNOTE 1: Shri Darshan H.V.

Managing Director – Karnataka Innovation & Technology Society.

KEYNOTE 2: Ms. Nidhi Choudhary, IAS

CEO – Maharashtra State Innovation Society

SESSION 1: FOSTERING THE INDIAN STARTUP ECOSYSTEM AND GLOBAL PERSPECTIVE

Govt. Initiative, Policy/Regulatory Frameworks, Building a Supportive Infrastructure, Impact of Global Events and Trends, Empowering Startups in Tier 2 and 3 Cities

- Smt. Archana C, KAS – GM Startups, Karnataka Innovation & Tech Society
- Prof. (Dr.) Rajita Kulkarni, President – Sri Sri University
- Mr. Sameer Panda, Founder TJ Tyers
- Mr. Rahul Somani, Head Operations – Consulting & Managed Services, ESOP Direct, Qapita
- Mr. Prateek Jain, Startup Ecosystem Community Manager, South Asia – NVidea
- Mr. Saurabh Jadhav, Director Cross Border Trade – ShipRocket

SESSION 2: CHAMPIONING WOMEN ENTREPRENEURSHIP

Barriers and Challenges; Diversity and Inclusion, Capacity Building, Skill Development, Support Network, Role Models and Inspiration

- Ms. Chandni Jagga, Co-Founder & Director – Cloud Minister Technology Pvt Ltd and Chairperson RCCI, YWE)
- Ms. Dolly Bhasin, Founder – Smartedge
- Ms. Neha Rastogi, Co-Founder – Agatsa Software Pvt Ltd
- Mr. Sanjiv Bishnoi, Executive Director – VSBG Venture

SESSION 3: EDU-TECH STARTUP

Building a Talent Pipeline for the Startup Ecosystem, Future of Work and Gig Economy, Impact of Automation and Technology, Identifying In-Demand Skills and Developing EDP

- Prof. Madhu Veerarahgvan, Pro- Vice Chancellor – Manipal Academy
- Dr. (Col) Kailash Chandra Tiwari, Prof & Head Multidisciplinary Centre for Geoinformatics
- Dr. Ashiv Shah, COO – AKGEC
- Mr. Sunil Dahiya, Executive VP Skilling – Wadhvani Foundation



KEYNOTES | PANEL DISCUSSIONS | PRODUCTS LAUNCH

Hall B1, Amaltas, India International Convention Center, Delhi

DAY 2
29th JUNE

SCHEDULE

PROGRAM

10:30 AM to 11:00 AM

KEYNOTE 4: Strategy for Growth in a Evolving Landscape
Prof. Dr. Sunita Karad, Dean Engineering & Management – MIT ADT University

11:00 AM to 11:45 PM

SESSION 4: SCALING AND GLOBALIZATION

Moderator
Dr. Tasneem
General Secretary,
The Diplomatic Club

Scaling Strategies, Market Entry and Expansion, Globalization Trends, Competitiveness, Collaborations, Building a Global Brand: Strategies for Indian Startups to Scale Internationally, Risk Management and Compliances

- Mr. Mittu Tigi, CEO – AIC IIIT Kottayam
- Mr. Prateek Mittal, Founder – Trumould Technologies
- Mr. Siva Periasamy, Founder & President – Numentica Technologies Pvt Ltd
- Mr. Sanjay Shah, COO – India & SEA, Wadhvani Foundation

11:45 PM to 12:15 PM

KEYNOTE 5: Chhattisgarh State Representative

Shri Sanjay Gajghate, Joint Director – Department of Commerce & Industries, Govt. of Chhattisgarh.

12:15 PM to 12:45 PM

KEYNOTE 6:

Shri Milind Anvekar, SVP, Open Destinations; Trustee Vibrant Goa Foundation

12:45 PM to 01:15 PM

KEYNOTE 7:

Prof. Santosha Rao (MUTBI), CEO – Manipal Universal Technology Business Incubator

04:00 PM to 04:30 PM

KEYNOTE 8:

Rahul Rastogi, Founder & CEO – Agatsa Software Pvt Ltd

03:15 PM to 04:00 PM

SESSION 5: AGRITECH STARTUP

Precision Agriculture/ Smart Farming Technologies, Sustainable Agriculture Practices, Access to Finance and Market Opportunities, Rural Development and Inclusive Growth

- Dr. Parasuramanan, Principal Scientist – MS Swaminathan Research Foundation
- Dr. C. Viswanathan, Joint Director (Research) – IARI
- Mr. Dinesh Badagandi, Co-Founder & CEO – Varnaaz Technologies Pvt Ltd
- Dr. Hulas Pathak, CEO – IGKV R-ABI, Raipur

IndiaFirst STARTUP AWARDS 2024

05:30 PM to 07:30 PM

Hall B1, Amaltas



KEYNOTES | PANEL DISCUSSIONS | PRODUCTS LAUNCH

Hall C1, India International Convention Center, Delhi

DAY 3

30th JUNE

SCHEDULE

PROGRAM

11:00 AM to 11:45 PM

SESSION 6: EMERGING TECHNOLOGIES

The Rise of DeepTech: How Can India Become a Leader in Cutting-Edge Technologies, Convergence and Synergies, Fostering a Culture of Innovation

- Dr. Satya N. Gupta, Chairman – Bharat IP6 Forum
- Sibendu Nag, Sr. Director – Embitel Technologies
- Vineet Saxena, Director & CEO – Dalisoft Technologies
- Dhanraj Dadhich, Founder – Dadhich Infocom Pvt Ltd
- Veteran Wg Cdr Gurinder Dua, Expert - Blockchain
- Sumit Kumar Sharma, Data & Analytics Leader

01:00 PM to 01:45 PM

SESSION 7: INSPIRATION AND FUTURE TRENDS

Failure & Inspiration - Fund management, Strategies and system development, Developing a Growth Mindset and Importance of Continuous Learning, How Can Startups Drive Environmental and Social Impact, Inspiring Success Stories: Prominent Indian Entrepreneurs

- Ashish Kumar, SDM – TCS
- Dr. CK Ashok Kumar, Founder – FWC
- Rama Narayana Vedula, Founder & CEO – Microgrid Technologies

05:45 PM to 06:00 PM

VALIDICTORY SESSION



For more details,
Contact:
**All India Council for
Robotics & Automation
(AICRA)**

225, US Complex, Jasola,
New Delhi (India)

Email – rina@aicra.co
M – 91 8882224445

PRODUCT LAUNCH

Hall C1, India International Convention Center, Delhi

**DAY
1, 2 & 3**

28th JUNE

12:00 PM to 02:00 PM

29th JUNE

11:00 AM to 01:00 PM



STARTUP WORKSHOPS

Hall B1, India International Convention Center, Delhi

DAY 2
29th JUNE

STARTUP WORKSHOPS

10:00 AM TO 11:00 AM

WORKSHOP 1: FROM CONCEPT TO LAUNCH

- Building a Winning Startup Idea,
- Product Development Strategies
- Lean Startup Methodology: Building MVPs and Iterating for Success
- Building a Strong Founding Team



11:15 PM to 12:30 PM

WORKSHOP 2: TECH TRENDS FOR STARTUPS

- Harnessing Emerging Technologies
- New Useful Applications and Solutions
- How Technology can Help for Developing Innovative Products and Services



12:45 PM to 01:45 PM

WORKSHOP 3: THE ART OF PITCH

- Financial Projection and Budgeting for Startups
- Preparing Pitch Deck
- Negotiating Term Sheet
- Funding Options: Angel Investment to Crowdfund



02:00 PM to 03:00 PM

WORKSHOP 4: GROWTH HACKING FOR STARTUP

- Creative Strategies for Client Acquisition
- Leveraging Platforms for Brand Awareness
- Client Experience: Win Your Customer

03:15 PM to 04:15 PM

WORKSHOP 5: CREATE GLOBAL BRAND

- Access to Global Resource. Easy Entry Markets
- Building Strategic Partnership
- Agility and Adaptability

04:30 PM to 05:30 PM

WORKSHOP 6: LEGAL ESSENTIALS FOR ENTREPRENEURS

- Legal Structure and Statutory Compliances
- Navigating Contracts and Compliances
- IP Protection





STARTUP DANGAL DEBUT

Hall C1, India International Convention Center, Delhi

DAY
1, 2 & 3

28th JUNE
03:00 PM to 06:00 PM

29th JUNE
02:00 PM to 05:00 PM

30th JUNE
02:30 PM to 05:00 PM

Startup Dangal Debut



STARTUP ROUNDTABLE

Meeting Room 1, India International Convention Center, Delhi

DAY
2 & 3

29th JUNE
11:00 AM to 12:30 PM
CYBER SECURITY

02:30 PM to 04:00 PM
AGRICULTURE

30th JUNE
11:00 AM to 12:30 PM
EDTECH

02.30 PM to 04.00 PM
DEFENCE & DRONETECH



FUNDING FORT

Hall C1, India International Convention Center, Delhi

DAY
1, 2 & 3

28th JUNE
03:00 PM to 06:00 PM

29th JUNE
02:00 PM to 05:00 PM

30th JUNE
02:00 PM to 05:00 PM

Startups to Present Their Business Concept/Services to Investors' Panel and Get Instant Fund Commitment

